



#### Millennia2015

Women actors of development for the global challenges Foresight Research Process and International Conferences Liège 2008 → UNESCO, Paris 2011 → United Nations, New York 2015

# Women and eHealth WeHealth

## **The Virtual Library**

## Photos and Videos Submission Guide





#### 1. Background

Organized under the high patronage of the UNESCO, Millennia2015 "Women actors of development for the global challenges" is a foresight research process launched by The Destree Institute and its international partners in 2007.

The process is structured through three international conferences: "Information Transfer" (IT) in Liege in 2008, "Knowledge Process" (KP) at the UNESCO in Paris in 2011 and "Intelligence Platform" (IP) at the United Nations in New York in 2015¹. The global and multilingual Millennia2015 KP2010 foresight exercise² based on the **37 variables** identified in the IT2010 corpus, has been launched at the UNESCO on the 6 December 2010 in Paris. Results will be analyzed to formulate scenarios, to identify the long term issues, to build the vision at the horizon 2025 and the strategy to reach it. As a result, the Millennia2015 action plan for women's empowerment will be finalized at the UNESCO in December 2011 and actions presented to decision makers at the United Nations in 2015.

#### 2. Millennia 2015 variables

The International Conference held in Liege in 2008 (IT 2008), convened a series of presentations covering the whole area of women empowerment. A detailed review of the presentations, comments, questions and discussions of the panelists and participants provided a list of 37 variables. The list of the variables is available on Millennia2015 website in 5 languages for the foresight exercise<sup>3</sup>. Each variable will be studied along 8 questions and analyzed along a selection of related variables.

This is a long and exhaustive work to conduct as a scientific research process. Each variable can therefore become a subject of research by itself. In consequence, Millennia2015 Scientific Committee decided to launch the *first Millennia2015 International Working Group* for the variable V08, "Women and eHealth: connected medical knowledge benefiting all".

### 3. Variable V08: Women and eHealth: connected medical knowledge benefiting all

This variable<sup>4</sup> opens a large range of diverse topics listed at the IT Liège 2008, such as:

- Women and Health, connected medical knowledge through eHealth as a human right, at all research and practice levels;
- Maternal and infant mortality of the bottom billion people;
- The right for women and girls to control their own bodies and to contraception;
- The medical care requested to heal women and girls victims of violence;
- Taking care of one's health on a daily basis as a means of adding life to the years;
- Fair public policies for the health of the less able-bodied and poorest women;
- The approach of health challenges including gender-sensitive issues with a view to the future.

Variable V08 will be studied in depth by a network of experts gathered in the "Women and eHealth" International Working group, or WeHealth IWG.

www.millennia2015.org/Method

<sup>&</sup>lt;sup>2</sup> www.millennia2015.org/KP2010\_Foresight\_Exercise

<sup>&</sup>lt;sup>3</sup> www.millennia2015.org/KP2010\_37\_variables

<sup>4</sup> www.millennia2015.org/V08\_Women\_and\_eHealth





#### 4. The "Women and eHealth" International Working Group

The WeHealth IWG is in charge to conduct a unique research process at the convergence of three key areas:

- Women Empowerment,
- Healthcare Improvement, and
- Digital Solidary

Composed of 210 members from 59 countries (as of June 2011), it holds two committees of four members, the Scientific and Methodological committees. Launched in August 2010, the WeHealth IWG is coordinated by Dr V. Thouvenot, former eHealth Scientist at WHO Geneva.

The research on Variable V08 will deliver a collection of information, an analysis and Work Plans 2011/2015 to support the achievement of MDGs 4 & 5 by 2015. It will contribute to build the Millennia Knowledge Base and future Intelligence Platform. WeHealth IWG supports actively women empowered by technologies to access and benefit of better healthcare.

#### 5. The Photo and Video Submission Guide

This guide is intended to describe the process of submitting photos and videos that illustrate the use of technologies by women for health. A selection of them will constitute the future WeHealth Virtual Library.

Each participant submitting photographs or links for short videos for the "Women and eHealth" IWG shall follow the requirements outlined below.

#### **Scientific Requirements**

The photos/videos submitted shall illustrate the research on WeHealth and the powerful impact of using Information Technologies (ITs) for health.

They should represent as objectively as possible the conditions of the use of technologies by women in normal conditions, avoiding interpretation or artificial scenarisation.

The Virtual Library will be presented at the upcoming Millennia2015 International Conference, "Women actors of development for the global challenges" at the UNESCO in Paris, 21 – 22 November 2011.





#### **Technical Requirements**

The regular size entries of photos or video links for the WeHealth workshop should be submitted electronically by email to Anda's attention. For larger submissions email Anda to provide the participant with extra instructions. A Specific WeHealth DropBox is available and the link will be sent to the participant upon request.

The photographer shall explain the purpose and ask for permission from the subject to photograph/videotape and to use the name or the subject (s) for publication.

Each photograph/video submitted shall be accompanied by a Word Doc attachment containing the following information:

**Title:** The title of the Word doc should match the title of the photo/video submission

**Author:** Photographer's Name

**Country:** Photographer's home country and location where the photo/video was taken

**Caption**: Short description for the title with the name of the subject(s), place, and/or event

A paragraph describing the circumstances, reasons, location, or/and the purpose for taking the photograph/video.

**Optional**: a link to the Photographer's email, website, artwork gallery, etc...

#### **Ethical Requirements**

For group, festivals, or community photos, the community leaders' permission should be sought.

The photo/video content should follow considerations for respect, privacy, non sexual, non gender bias, etc. Common sense is the rule to success.

Photos and videos should be shared with the people involved prior to any sharing and posting on the Dropbox.





#### **Selection Criteria**

All photographs/videos submitted will enter the selection criteria before being presented.

WeHealth Scientific Committee and Methodological Committee members will select the photos and videos based on the combination of the presence of the 3 following components:

#### - Women

- at all ages, if possible in low income settings, urban slums, rural communities

#### - Health

- at all levels, community, regional, national, international and related education in health promotion and prevention

#### - ICTs and Technologies

- from the simpler such as local radios, TV, mobile phones to the most sophisticated such as telemedicine, teleradiology, teleimagery...

A particular attention will be given to specific contexts:

- 1. Women living in rural communities
- 2. Girls living in slums in cities
- 3. Women living in conflicts, wars or disasters

#### **WeHealth Contact**

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The dead line for all submissions is September 30, 2011.