



Open Dialogue Series on Women's Empowerment

Innovation for Women's Health

**Geneva Press Club, La Pastorale
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Conclusion: a few highlights of the conference

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1 Introductory remarks and outline of the Open Dialogue Series

Dr. Marie-Charlotte **Bouësseau**, Adviser, Service Delivery and Safety, World Health Organization

Innovation => mainly developed considering maternity care:

- Ethical and scientific evidence
- Respect for individuals, their needs and expectation,
- Dignity, justice, autonomy, protection of vulnerable people;
- Good governance
- Ethics
- **We absolutely need to be proactive, to anticipate the problems, it is a win-win operation.**



Dr. Véronique Inès **Thouvenot**, Co-Founder, Millennia2025 Foundation

The Women Observatory for eHealth: WeObservatory,
Innovation for Women's Health

- Huge network using digital solidarity;
- we have dreams, a mission and action plans;
- Global action plans 2012-2025;
- Importance to have guidelines, to implement the projects, and to share our values, ethics and method;
- Putting more women in the arena of telemedicine and WeHealth;
- Connecting Nurses projects;
- Nurses pioneering eHealth in the world (English, French and Spanish);
- WeObservatory: Innovation and care, Share and learn, Submit projects;
- Connecting Nurses, Connecting Midwives, ...
- Selected projects 2012, 2013: all online;
- What next: lesson learnt and selection of new projects.



2. Innovation and digital solidarity for women's health

Dr. Jordi **Serrano Pons**, CEO and Founder, UniversalDoctor

- Video show, Universal Women
 - UniversalNurseSpeaker: Articulating language may be the most important innovation in the world. A challenge is to make understand the language to gain time.
 - Universal Doctor Speaker: eHealth tool facilitating multilingual communication between health care personnel and patients.
 - UniversalNurses Speaker: helps you when you need it most!
- Tailored for nurses: 6 languages - Topics: general communication, treatments, procedures, ...
- UniversalDoctor: facilitates medical visits, provides audio and text translation
- => works in transversality with other tools, using the best techniques ITC



- Working together helps developing ICT tools for capacity-building of community health workers.

Mrs. Sylvie **Coumel**, Connecting Nurses, Connecting Midwives

Connecting Nurses, created in 2011, to enhance and highlight innovation among nurses connections worldwide

A new baby this year with Connecting Midwives: using social media to connect people together, on the same model, in the framework of the Millennia2025 WeObservatory.

Caty **Forget**, SANOFI-Espoir Foundation

The major challenge to women: every minute two women are dying giving birth: midwives play a major role. An interactive platform to help gather and encourage them.

Nurses are changing of the lives of patients, all over the world. They must share and learn from each other. An ocean of ideas to share thanks to Connecting Nurses : smart ways to improve health.



Connecting Midwives (video): When women and babies die, it means a great loss for humanity development and economy.

SANOFI Espoir Foundation, to offer midwives a dedicated platform to share their ideas, knowledge and experience. Learning of each other is very important, the selected projects announced on the International Midwives day (5 May).

Mr. Laurent **Dieterich**, Bus. Architect, Secure Collaboration

1. Privacy is a right
2. Confidentiality is an ethical duty, a question of respect.
3. Security is a technical must.
4. Digital collaboration is the way to work.



Securely Save and Share: "SecureSafe preserve what matters".

Case 1: You. ME. Store highly private info, sending secure links instead of files.

Case 2: Team. Store and share private documents.

Case 3. Large organization: Deliver private docs and large amount of processes to customers, partners, citizens.

=> Millennia Project: Experimental program for clinics, hospitals and organizations. How to develop it?

Privacy is such a basic question. The tools have to be accessible to everybody, easily, even for people who cannot read.



3. Connecting Nurses Ceremony Award

Marie **Seignobos**, chargée de mission in the management of care in University Hospital of Geneva
MàC - Menu à Choix

Tool in images, to help patients or children who don't speak the language: they can select their problems and wishes.

4. Innovative partnerships for scaling up women's health

Pr. Yunkap **Kwankam**, CEO Global eHealth Consultants

An environment for scaling up innovations: The Global Knowledge Commons for m-eHealth



Weave m-eHealth and the innovations associated with them into the fabric of the health system.

=> a workbook to score the risks in scaling your projects.
The potential of even more tools for scaling up.

Background Actions:

Disease: "there are no NDCs or infectious diseases - just diseases" Robert Sebbag

Health Production: "The greatest opportunities for ICT in the health sector lie not in curing diseases but in producing health".

Grand challenges in m-Health

1. Creating a knowledge commons for m-Health;
2. Going to scale with m-Health interventions - commensurate with the scale of problems;
3. Creating integrated m-eHealth systems;
4. Transforming all health workers into ePractitioners



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Dimensions of The Commons:

registry of eHealth projects linked to publishers

Who is who in Health - individuals and institutions

Knowledge resources repository - articles, presentations, video:

Not having to reinvent the wheel.

Institutionalizing The Commons

Sustainability: "Commons as part of mainstreaming eHealth

Build local capacity for Commons

Products and services : Beyond knowledge and information to products and services.

We must agree on how to tag projects, to describe the projects themselves using rules, to produce innovation: a task force to make all the information



available to The Commons, in order to know what knowledge exists and how to share it.

Dr. Jordi **Serrano Pons**, CEO and Founder, UniversalDoctor
Mobile Midwife
Presentation of Zero Mothers Die in Ghana

Mr. Martin **Bernhardt**, SANOFI International

Big prevention programs, the teachers are the most important contact for social innovation. They did not search for a pilot but did build an initiative, with the minister of Education. Another goal is to create a framework to reproduce the project to combine education and health at a very early age.



Dr. Line **Kleinebrel**, President, UNFM

Digital University, distant learning for developing countries.

Working with partners.

Le Réseau en Afrique francophone pour la Télémédecine.

To help the health workers to have access knowledge, to communicate with patients and particularly women. The presentations use pictures, but also the voice in different language. Trying to help with diabetes during the Ramadan, using mobile phones.

Mrs. Phyllis **Zimmer**, President, Nurse Practitioner Healthcare Foundation

The beauty of a platform is that it involves everybody.

The Nurses Practitioners are on the first line, patients trust them. Nursing opens the doors and is very powerful. We need the nurses on the front line.



They assume a wide variation in roles, education standards, influenced by variable role of women around the globe. The role of women is strategic.

The vision is to become the foundation "partner of choice" in healthcare.

The face to face is very important in healthcare, building on trust. Continuing education is also a key to development as all patients are different, using the internet or not.

Mrs. Marie-Anne **Delahaut**, CEO and Founder, Foundation Millennium2025
Women and Innovation, PuF

Conclusion and way forward: Visions of the Future by 2025

How the foresight research process Millennium2015 for women's empowerment and gender equality is leading to innovation

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